

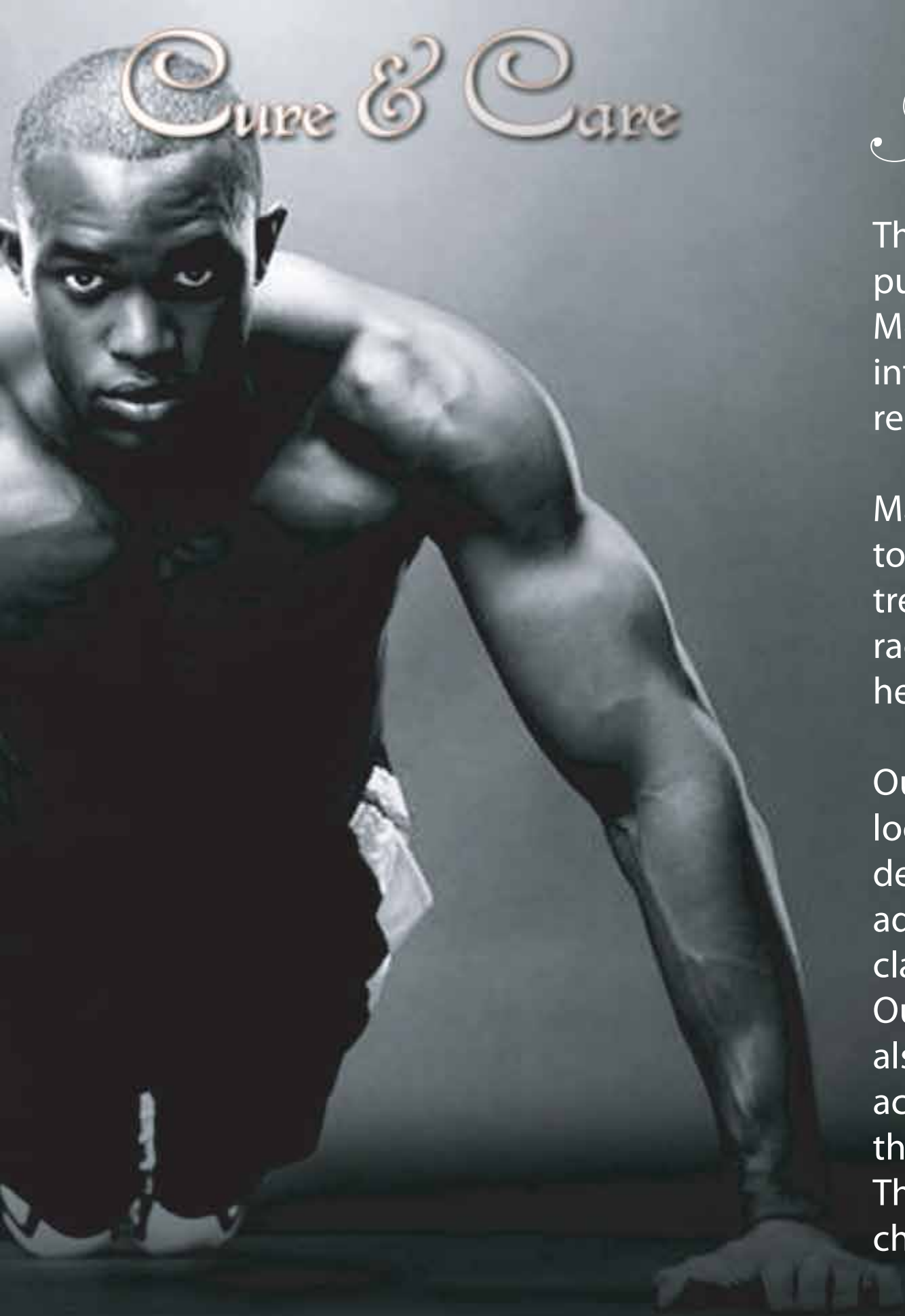
Cure & Care

Beauty and Health Magazine



CORNERSTONE
Media & Events

2017 Media Kit



About Us

The first edition of Cure & Care was launched in May 2017. The magazine is published under Cornerstone Media & Events FZE and licensed with National Media Council, U.A.E. This bi-monthly publication aims to connect with intellectually hip, socially conscious, culturally diverse and contemporary readers in U.A.E – Both Men & Women | Boys & Girls.

Magazine content would include expert advice, valuable information and tips towards health and beauty. It would also provide latest information on products, treatments, procedures and technologies aiming to achieve good vibrant health, radiant beauty and positive spirit. Cure n Care would also introduce the latest in health and beauty products and services.

Our publications are thoughtfully designed, carefully edited, very readable, truly local and free. We place great importance on both magazine content and design, reflecting the values and aspirations of our readers. Editorial and advertising content are featured in a 40:60 ratio, ensuring variety and interest. A classified index of advertisers with telephone numbers will appear in every issue. Our advertisers come from every walk of life, most of them being locals. But we also attract businesses regionally, nationally, and eventually worldwide on account of our reputation and image in the market. Our professionalism ensures that even the most discerning of businesses can feel at home within our pages. That's why an Internationally renowned company such as 'Fashion TV' has chosen to be a part of our magazine.

Why Us?

- Reliable, passionate, dedicated and experienced team
- 3000 copies , free of cost! endeavoring to reach wide spectrum of consumers and receptive readers
- Valuable and informative content aimed at engaging our readers in a very personal way
- Best medium to show your product to buyers and consumers of beauty and health
- We offer best advertising rates for a health & beauty publication in U.A.E, having in mind your need to get value for money from your advertising budget
- Print and digital editions.
- Our magazines are meticulously delivered at door step of clinics, medical centers and hospital waiting lounge, leading spas, saloons, hotels, cafes & restaurants, fitness clubs and other prominent spots.



Advertising Rate

Type of Advertisement	Per Issue (AED)	Per Issue (USD)	1 Year Issue - 6 Issues (AED)
Front Cover	12,000	3,287	72,000
Back Cover	10,000	2,739	60,000
Inside Front Cover	6,000	1,643	36,000
Inside Back Cover	6,000	1,643	36,000
Prime Page	4,000	1,095	24,000
Full Page	3,000	821	18,000
Half Page (Horizontal)	1,700	465	10,200

Flexible payment plans and special discounts available for our eminent clients. Feel free to contact us for more details.

Specifications

Magazine Name	Cure & Care
Category	Health Fitness Beauty Nutrition
Publisher	Cornerstone Media and Events FZE
Periodicity	Bi-monthly
Language	English
Magazine Size	30.5cm x 23cm
Pages	70
Target Audience	Health & Beauty Conscious Individuals
Availability	Print and Digital versions

Note: Artwork to be sent in high resolution AI, JPEG, or PDF format at a resolution of 300 dpi.

Contact Us

For more information and advertisement please contact :

Cornerstone Media & Events FZE

T : +971 4 278 1081

F : +971 4 455 8556

E : sales@csmediaevents.com

Level 14, Boulevard Plaza Tower 1
Sheikh Mohammed Bin Rashid Boulevard
P.O Box – 4422
Downtown Dubai – U.A.E

Website: www.csmediaevents.com

Thank you for your time and attention. We look forward to hearing from you.





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